# Perception: The Bayesian Approach

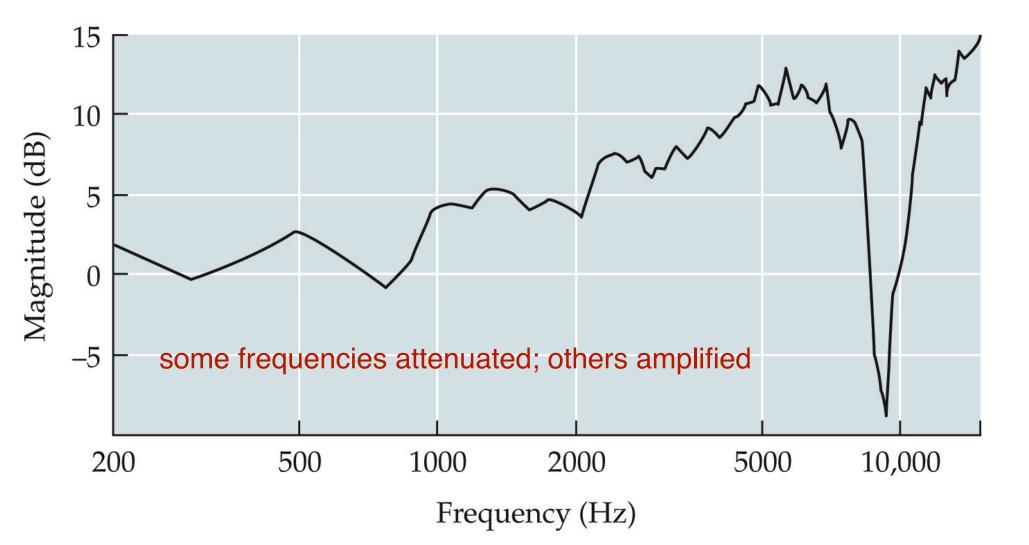
(Discussed in chapter 6)

Lecture 18

Jonathan Pillow Sensation & Perception (PSY 345 / NEU 325) Princeton University, Spring 2022 HRTF: can be measured with microphone in ear canal

#### **HRTF** for one sound source location

(30° to left, 12° above horizontal)



## Head-related transfer function (HRTF)

- <u>Hofman et al 1998</u>: inserted plastic molds into pinnae, altering subjects' HRTFs
- sound localization performance abruptly degraded

Findings:

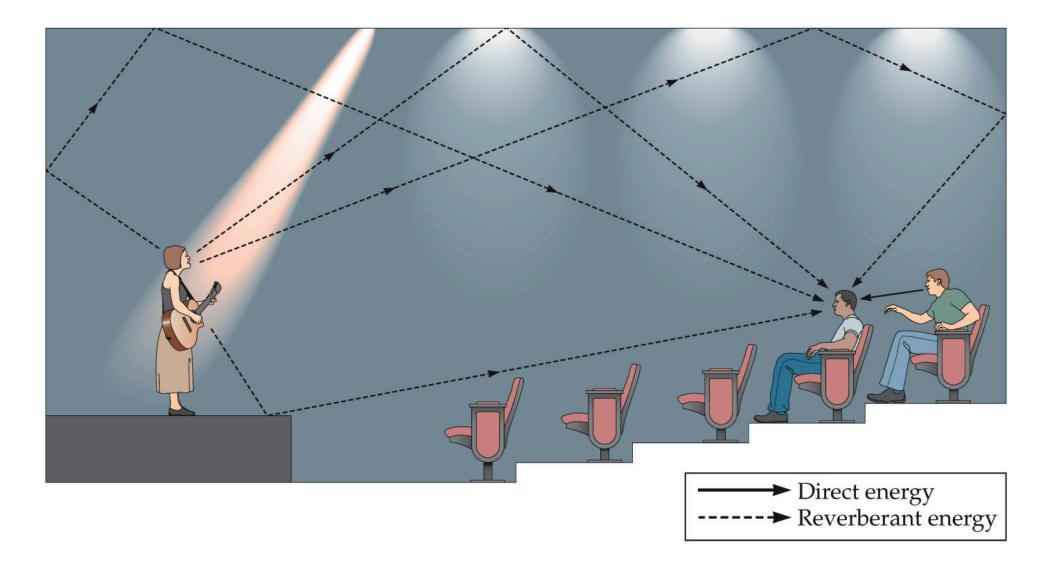
- Can learn a new HRTF in about 6 weeks (shown experimentally using inserted artificial pinna)
- Old HRTF is stored (can return to old one instantaneously)

## Auditory distance perception

#### Several Cues:

- Loudness ("inverse square law") Intensity decreases as square of the distance: (quieter = farther away) (duh.)
- Spectral composition Higher frequencies decrease in energy more than lower frequencies as sound waves travel *Example: distant vs. nearby thunder.* This cue only works for long distances (d > 1000m)

• **Reverberant energy** - whether most sound is arriving directly (nearby sound source) or from reverberations (far away sound source); conveyed by timing information



# Auditory properties of complex sounds

(to be posted online)



## Bayesian theories of perception: dealing with probabilities

## Quick math quiz:

## x + 3 = 8

What is x?

## Quick math quiz:

## $x \times 2 = 10$

What is x?

## Quick math quiz:

## x + y = 9

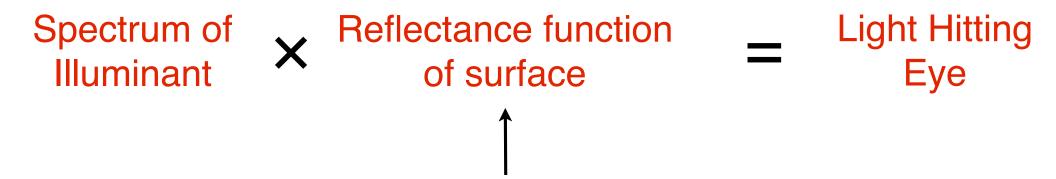
#### What are x and y?

This is an example of an *ill-posed* problem

problem that has no unique solution

## Perception is also an ill-posed problem!

Example #1:



Question we want to answer: what are the surface properties (i.e., color) of the surface?

Equivalently:

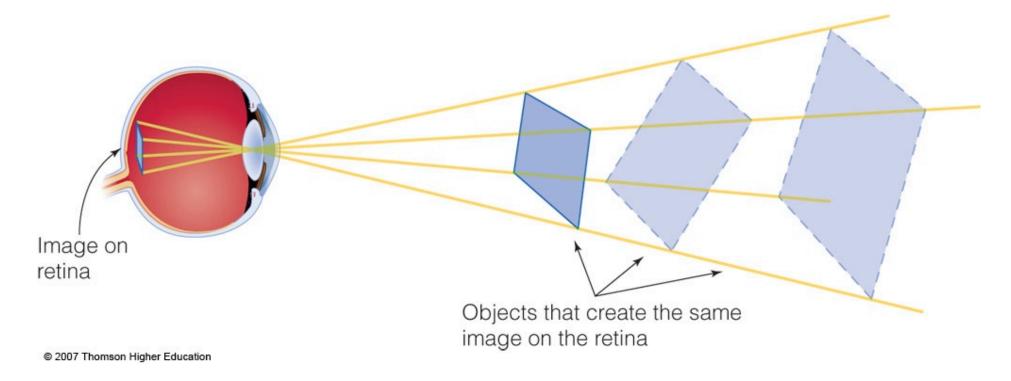
$$X \times Y = R$$
 (cone responses)

Given R, was Y?

(you'd have to know X to make it well-posed)

Perception is also an ill-posed problem!Example #2:3D world $\Rightarrow$ 2D retinal image

Question: what's out there in the 3D world?



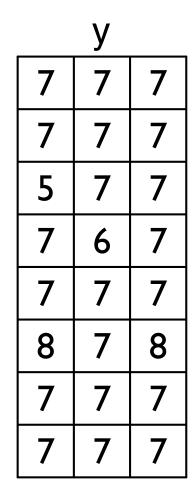
• ill-posed because there are infinitely many 3D objects that give rise to the same 2D retinal image

• need some additional info to make it a *well-posed* problem

Luckily, having some probabilistic information can help:

$$\mathbf{x} + \mathbf{y} = \mathbf{9}$$

Table showing past values of y:

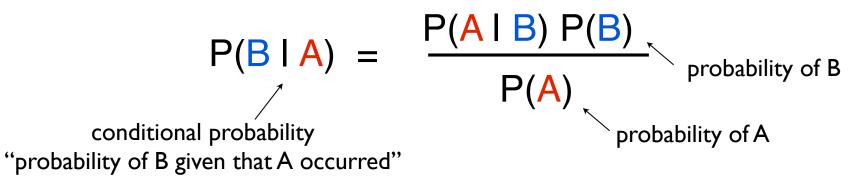


Given this information, what would you guess to be the values of x?

How confident are you in your answers?

#### A little math: **Bayes' rule**

very simple formula for manipulating probabilities



simplified form:  $P(B | A) \propto P(A | B) P(B)$ 

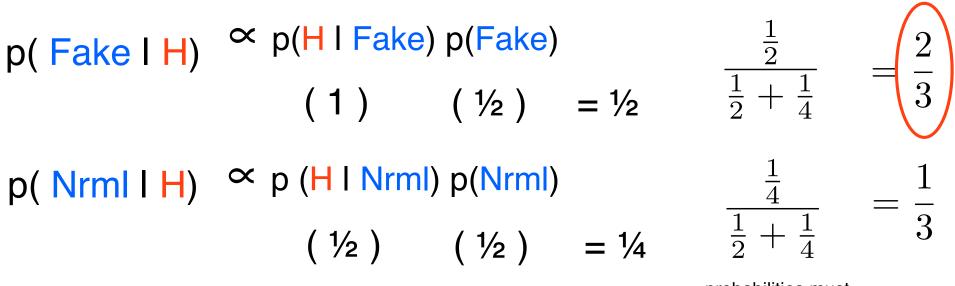
## A little math: **Bayes' rule** $P(B|A) \propto P(A|B) P(B)$

#### Example: 2 coins



- one coin is fake: "heads" on both sides (H / H)
- one coin is standard: (H / T)

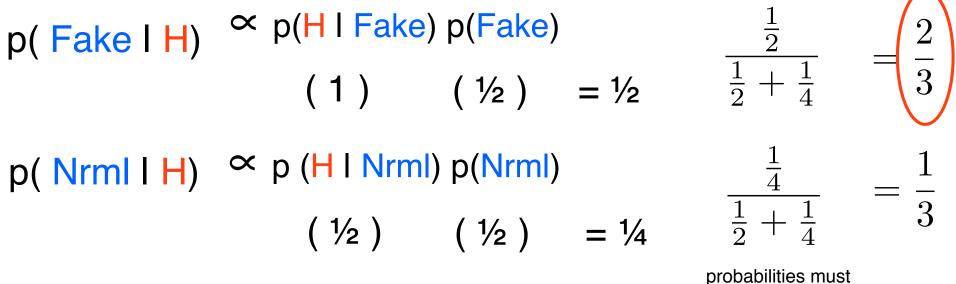
You grab one of the coins at random and flip it. It comes up "heads". What is the probability that you're holding the fake?



probabilities must sum to 1

### A little math: **Bayes' rule** $P(B | A) \propto P(A | B) P(B)$



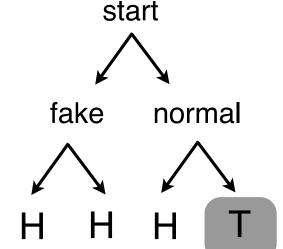


sum to 1

## A little math: **Bayes' rule** $P(B|A) \propto P(A|B) P(B)$

#### Example: 2 coins





probabilities must sum to 1

Experiment #2: It comes up "tails". What is the probability that you're holding the fake?

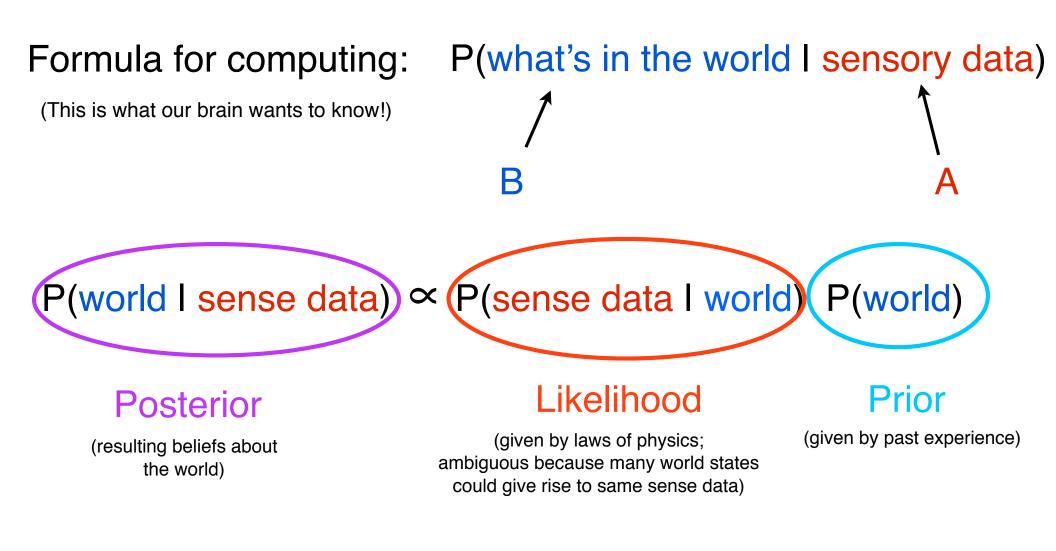
p(Fake | T)  $\propto p(T | Fake) p(Fake)$ (0) (1/2) = 0

 $p(NrmIT) \propto p(TINrmI) p(NrmI)$ 

 $(\frac{1}{2})$   $(\frac{1}{2})$   $= \frac{1}{4}$ 

= 0

## What does this have to do with perception? **Bayes' rule:** $P(B | A) \propto P(A | B) P(B)$

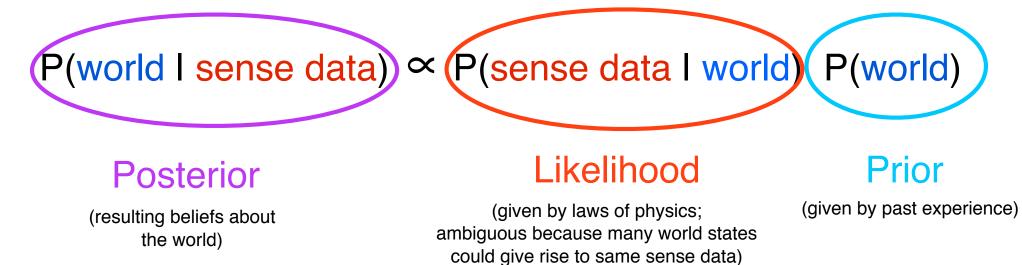


## Helmholtz: perception as "optimal inference"



"Perception is our best guess as to what is in the world, given our current sensory evidence and our prior experience."

helmholtz 1821-1894

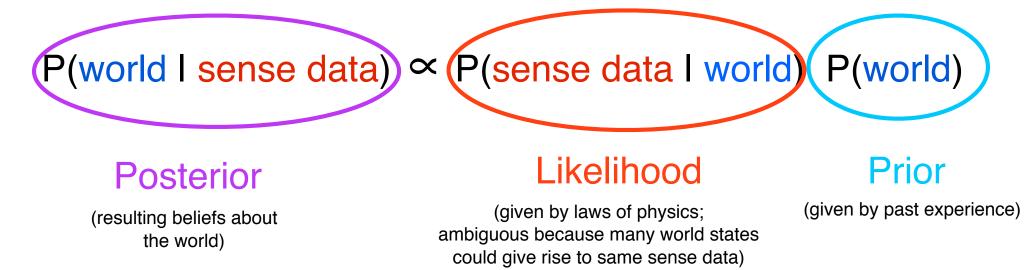


## Helmholtz: perception as "optimal inference"



"Perception is our **best guess** as to what is in the world, given our current **sensory evidence** and our **prior experience**."

helmholtz 1821-1894



## what is perception?



prior ("top down") statistical knowledge about the structure seeing of the world hearing • touching þerceþt posterior smelling tasting orienting

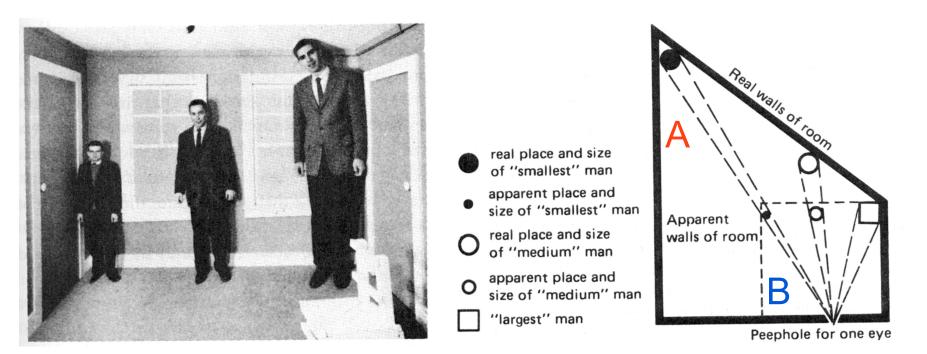
likelihood ("bottom up")

## **Examples**

# Using Bayes' rule to understand how the brain resolves ambiguous stimuli

#### Many different 3D scenes can give rise to the same 2D retinal image

#### The Ames Room

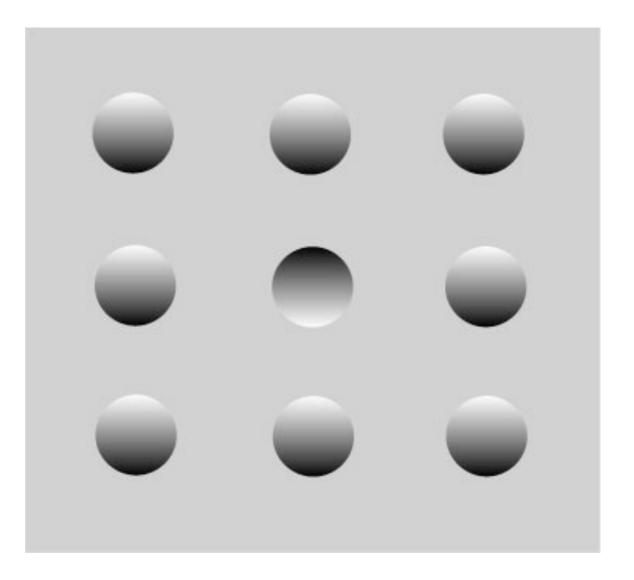


How does our brain go about deciding which interpretation? <u>P(image | A)</u> and <u>P(image | B)</u> are equal! (both A and B could have generated this image)

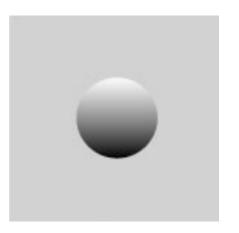
Let's use Bayes' rule:

P(A | image) = P(image | A) P(A)P(B | image) = P(image | B) P(B)

Which of these is greater?



Is the middle circle popping "out" or "in"?



P( image | OUT & light is above) = 1 P(image | IN & Light is below) = 1

Image equally likely to be OUT or IN given sensory data alone
What we want to know: P(OUT I image) vs. P(IN I image)

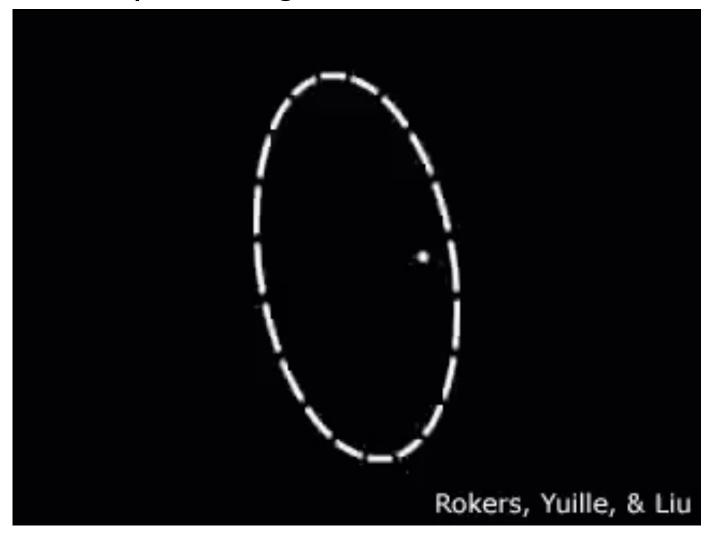


 $P(OUT | image) \propto P(image | OUT \& light above) \times P(OUT) \times P(light above)$  $P(IN | image) \propto P(image | IN \& light below) \times P(IN) \times P(light below)$ 

Which of these is greater?

### Motion example: "stereokinetic effect"

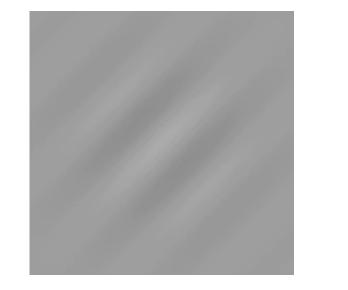
• use prior to interpret ambiguous motions

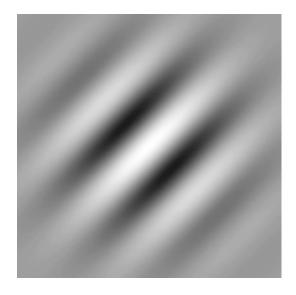


At least two possible scene interpretations are possible

- both could give rise to the same visual input
- percept is therefore determined by which has higher prior of occurring

#### Application #1: Biases in Motion Perception

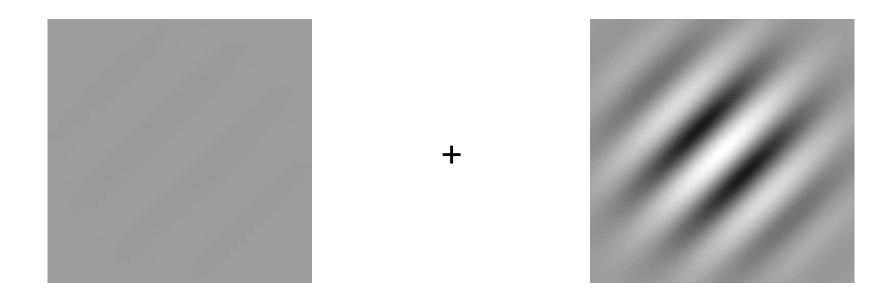




#### Which grating moves faster?

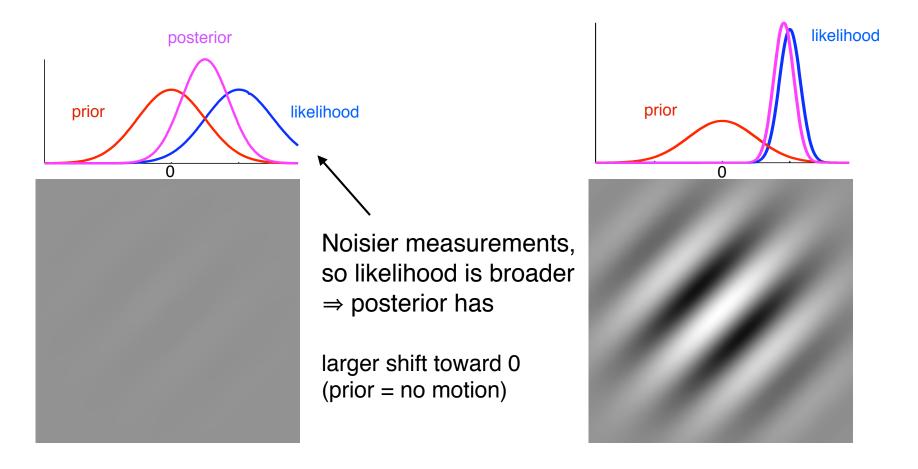
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#### Application #1: Biases in Motion Perception



#### Which grating moves faster?

### Explanation from Weiss, Simoncelli & Adelson (2002):



 In the limit of a zero-contrast grating, likelihood becomes infinitely broad ⇒ percept goes to zero-motion.

• Claim: explains why people actually speed up when driving in fog!

#### **Hollow Face Illusion**



#### http://www.richardgregory.org/experiments/

#### **Hollow Face Illusion**

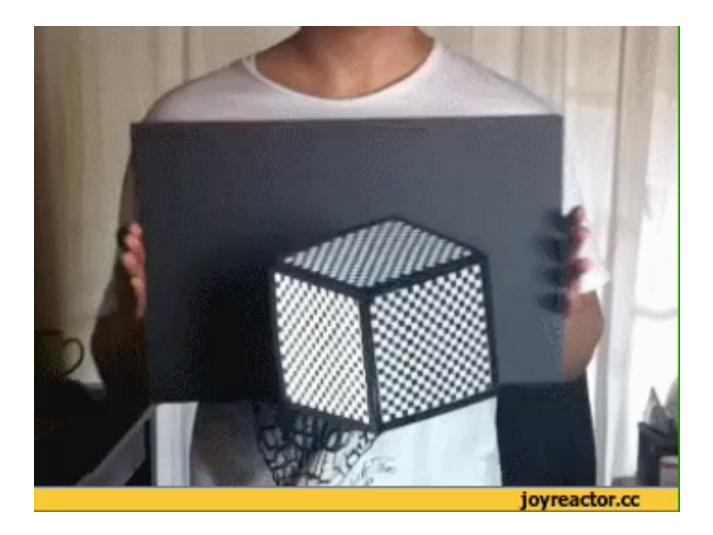


Hypothesis #1: face is concave Hypothesis #2: face is convex

 $P(convex|video) \propto P(video|convex) P(convex)$  $P(concave|video) \propto P(video|concave) P(concave)$ 

posterior likelihood prior

 $P(convex) > P(concave) \Rightarrow posterior probability of convex is higher$ (which determines our percept)



## Hollow Face Illusion: other examples

#### mask with nose ring



http://www.youtube.com/watch?NR=I&v=Rc6LRxjqzkA

this one is so strange it looks incredibly fake, but it's a real video!

#### Gathering for Gardner dragon



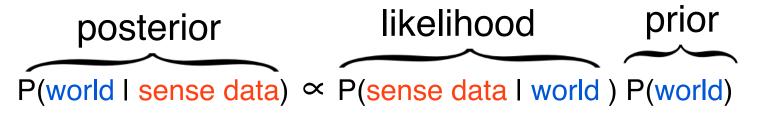
https://www.youtube.com/watch?v=MUZS\_UY0pgg https://www.youtube.com/watch?v=QzggKdkPRc8 You can download this and make one

yourself!

• our prior belief that objects are convex is SO strong, we can't over-ride it, even when we know intellectually it's wrong!

## Summary:

- Perception is an ill-posed problem
- equivalently: the world is still ambiguous even given all our sensory information
- Probabilistic information can be used to solve ill-posed problems (via Bayes' theorem)
- Bayes' theorem:



• The brain takes into account "prior knowledge" to figure out what's in the world given our sensory information