## PCA part II \& Least Squares Regression

Mathematical Tools for Neuroscience (NEU 314) Fall, 202I

lecture 12

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## Quiz

Suppose A is a $3 \times 3$ matrix with SVD: $A=U S V^{T}$
(1) If the A matrix above is rank 2, what does that imply about its singular values?
(2) What is UTU equal to?
(3) What is the SVD of $A^{\top}$ ? (Write it using $U$, $S$, and $V$ matrices given above)
(4) What is the SVD of $A^{\top} A$ ?
(5) Let $\overrightarrow{\mathrm{V}}_{2}$ denote the second right singular vector (i.e., the second row of $\mathrm{V}^{\top}$ ). What is $\mathrm{V}^{\top} \overrightarrow{\mathrm{V}}_{2}$ ?
(hint: this is a 3-component vector).

## quick review of PCA

## PCA summary

the data
2nd moment matrix $C=X^{\top} X$

SVD
$C=U S U^{\top}$ 1 . 1
first kPCs: $\left\{u_{1}, \ldots u_{k}\right\}$
sum of squares of data within subspace: $s_{1}+\cdots+s_{k}$

## PCA summary

the data
2nd moment matrix $C=X^{\top} X$

$$
\left.X=\left[\begin{array}{c}
-\vec{x}_{1}- \\
-\vec{x}_{2}- \\
\vdots \\
-\vec{x}_{N}-
\end{array}\right]\right\} \mathrm{N}
$$

SVD

$$
C=U S U^{\top}
$$

$$
\downarrow
$$

fraction of sum of squares: $\frac{s_{1}+\cdots+s_{k}}{s_{1}+\cdots+s_{N}}$

## PCA summary

the data
2nd moment matrix

$$
C=X^{\top} X
$$



SUD
$C=U S U^{\top}$
1
first k PCs: $\left\{u_{1}, \ldots u_{k}\right\}$
$\|C\|_{F}^{2}=\sum_{i=1}^{N}\left\|\mathbf{x}_{i}\right\|^{2}=\sum_{i, j} x_{i j}^{2}$
sum of squares of all data

## PCA is equivalent to fitting an ellipse to your data

dimension 2


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dimension 2


- PCs are major axes of ellipse (or "ellipsoid")
- singular values specify lengths of axes
what is the top singular vector of $X^{\top} X$ ?

what is the top singular vector of $X^{\top} X$ ?



## Centering the data $\quad \vec{x}_{i}-\bar{x}$



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$$
C=(X-\bar{x})^{\top}(X-\bar{x})
$$



## Centering the data $\quad \vec{x}_{i}-\bar{x}$

$$
C=\frac{1}{N}(X-\bar{x})^{\top}(X-\bar{x})
$$

1st PC $\vec{u}$ $\operatorname{dim} 1$

- In practice, we almost always do PCA on centered data!
- C $=$ np.cov(X)


## Projecting onto the PCs



- visualize low-dimensional projection that captures most variance


## Full derivation of PCA: see notes

Two equivalent formulations:

1. $\hat{B}_{p c a}=\arg \max _{B}\|X B\|_{F}^{2}$
such that $B^{\top} B=I$
find subspace that preserves maximal sum-of-squares

## Full derivation of PCA: see notes

Two equivalent formulations:

1. $\hat{B}_{p c a}=\arg \max _{B}\|X B\|_{F}^{2}$
such that $B^{\top} B=I$
find subspace that preserves maximal sum-of-squares
2. $\hat{B}_{p c a}=\arg \min _{B}\|X-\underbrace{X B B^{\top}}\|_{F}^{2} \quad \begin{gathered}\text { minimize sum-of-squares of } \\ \text { orthogonal component }\end{gathered}$
reconstruction of X in subspace spanned by $B$

## Summary

- PCA recap
- PCA = fitting an ellipse to data. (PCs = major axes of ellipse; singular values = amount of variance captured by each PC)
- Centered vs. non-centered PCA
- Plotting data projected onto PCs.


# Least Squares regression also known as 

# Ordinary Least Squares (OLS) 

(on board)

