# Principal Components Analysis (PCA)

## Mathematical Tools for Neuroscience (NEU 314) Fall, 2021

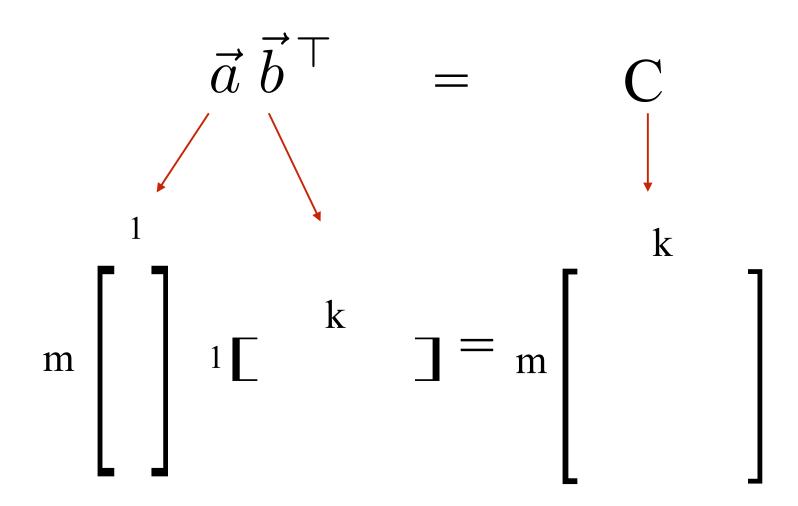
lecture 11

Jonathan Pillow

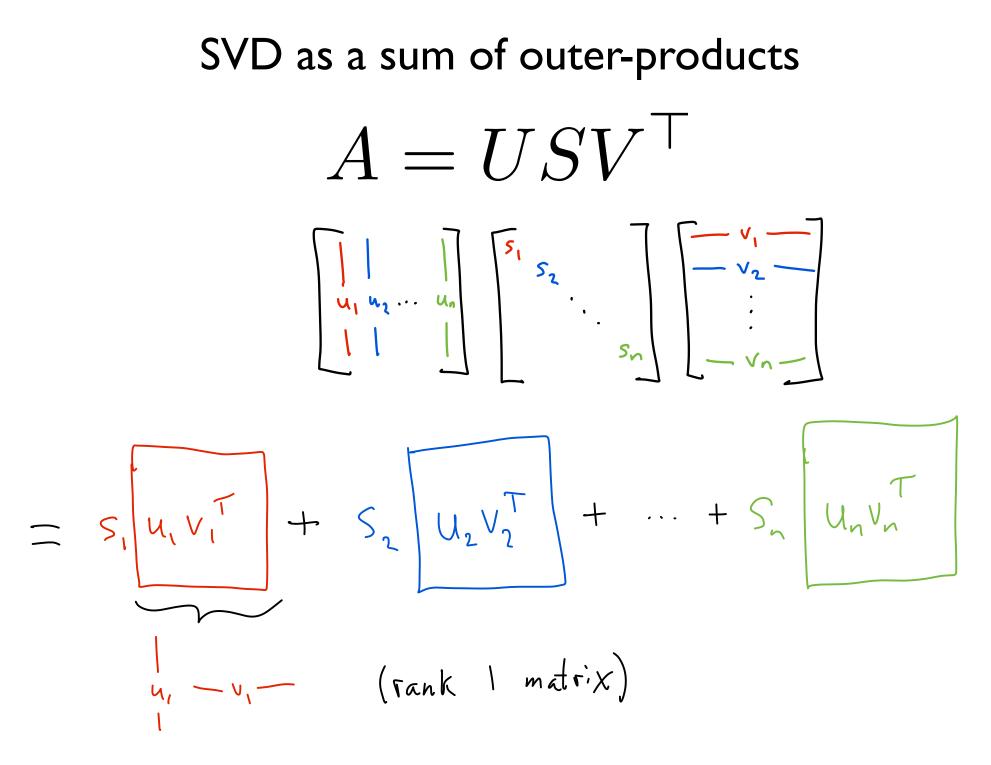
# Summary of prev (online-only) lecture

- outer product (review)
- SVD as a sum of weighted outer products
- optimal low-rank matrix approximation using SVD
- Frobenius norm (Euclidean norm for matrices)

## quick review: outer product

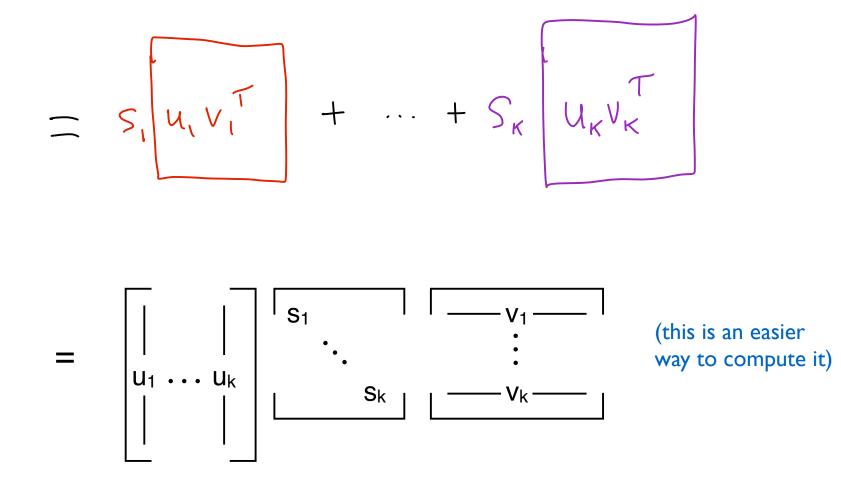


• produces a rank-1 matrix

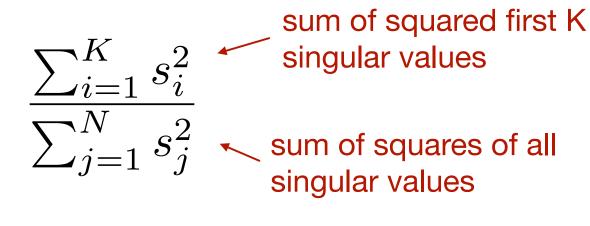


#### matrix approximation

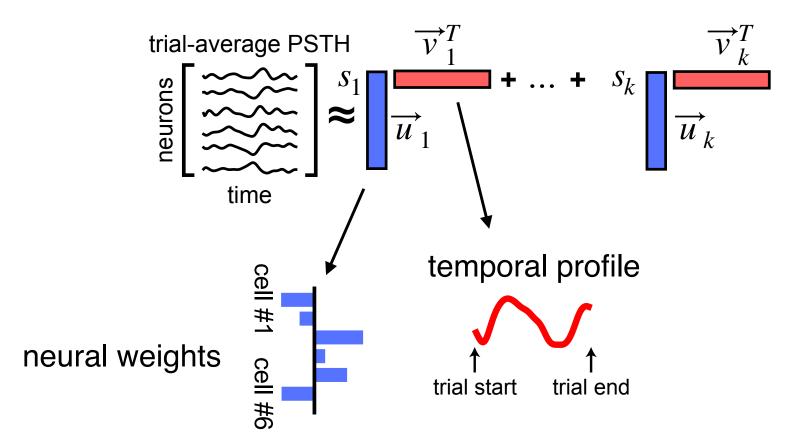
 the <u>best</u> rank-K approximation to A (in terms of squared error) is given by truncating the SVD after K terms.



**Fraction of variance** accounted for (by the rank-K approximation):



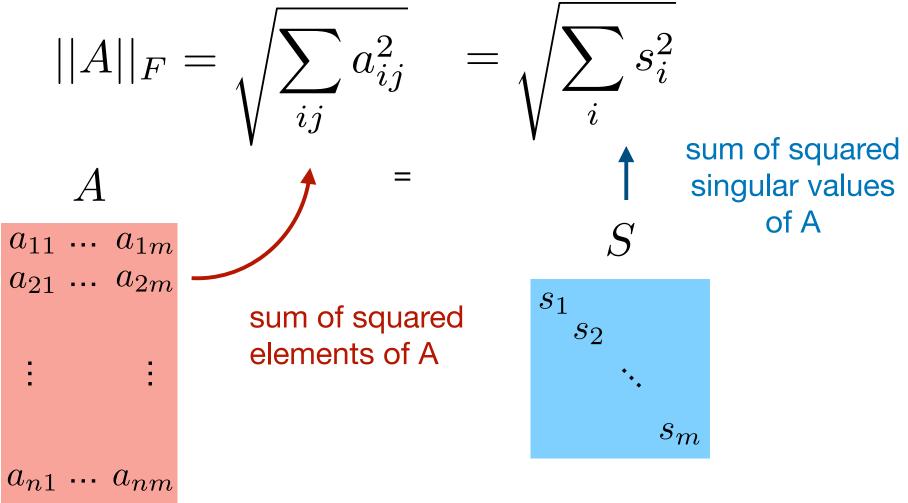
### applications to neural data



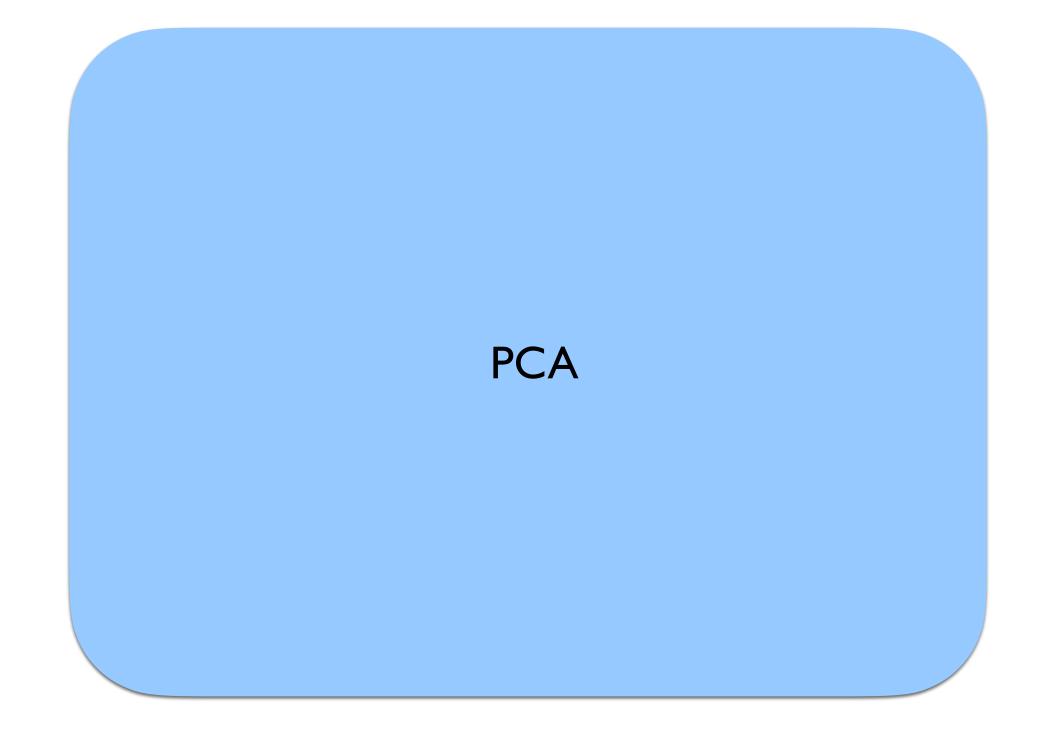
(adapted from Williams et al, Neuron 2018)

# Frobenius norm

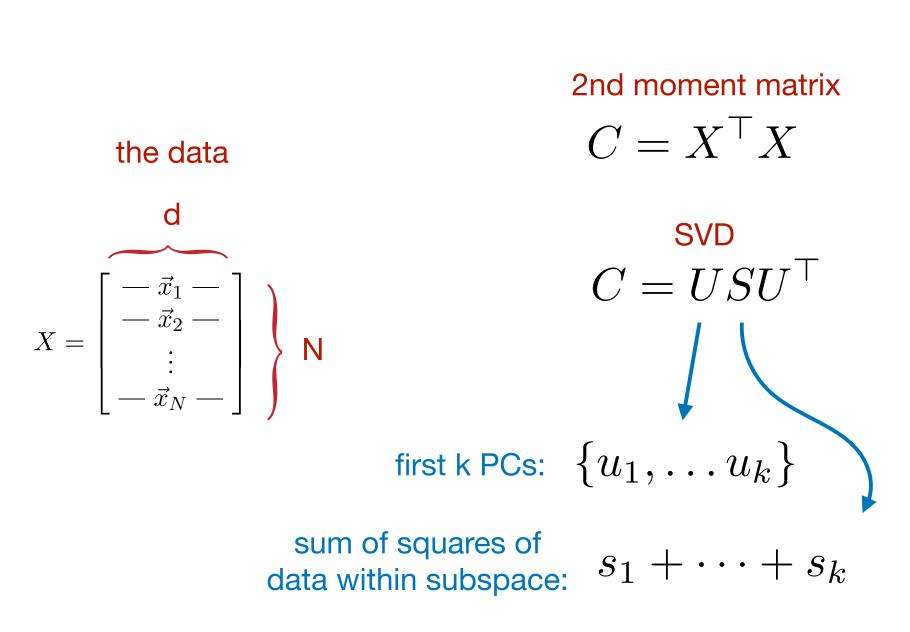
(the Euclidean norm for matrices)



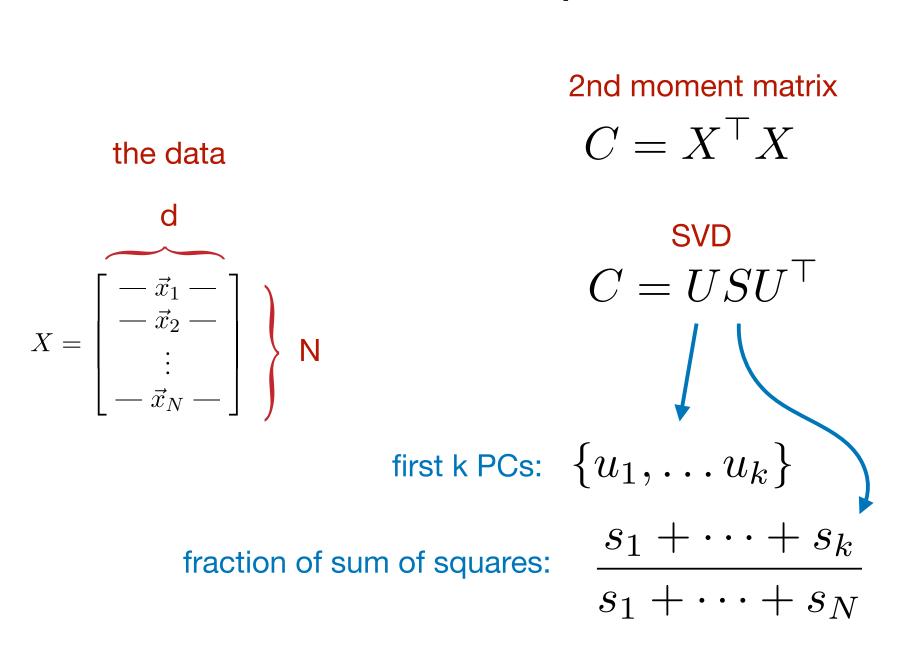
(see notes for proof)



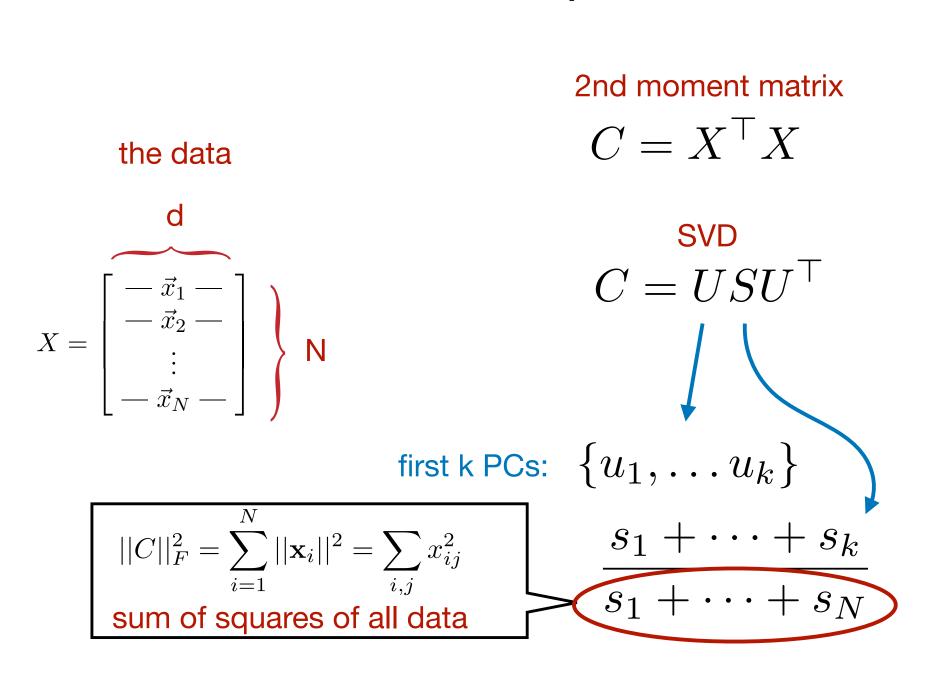
### PCA summary



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## Full derivation of PCA: see notes

Two equivalent formulations:

1. 
$$\hat{B}_{pca} = \arg \max_{B} ||XB||_F^2$$
  
such that  $B^{\top}B = I$ 

find subspace that preserves maximal sum-of-squares

2. 
$$\hat{B}_{pca} = \arg \min_{B} ||X - XBB^{\top}||_{F}^{2}$$
  
such that  $B^{\top}B = I$ 

*minimize* sum-of-squares of orthogonal component

reconstruction of X in subspace spanned by B